

Medical Spa Show 2026 / Brand Guidelines

LOGO (with "presented by" tag)



LOGO (with dates)



LOGO (no tag)

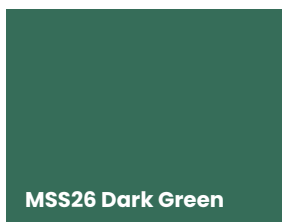
19b283



LOGO (reverse)



COLOR PALETTE



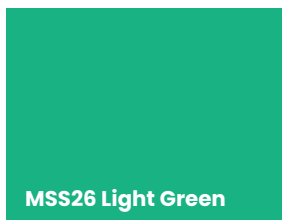
MSS26 Dark Green

hex: 1c6f58
rgb: 28-111-88
cmyk: 94-31-76-19



AmSpa Light Blue

hex: 2aa9e0
rgb: 42-169-224
cmyk: 70-16-0-0



MSS26 Light Green

hex: 19b283

FONTS

Poppins Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Poppins Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0

Poppins Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1 2 3 4 5 6 7 8 9 0